



Maine Working Waterfront Advisory Council Insurance Working Group

Meeting Agenda

July 14th, 2026, 10:00-11:00am

[Zoom](#) with a hybrid option at Marquardt Building, Room 118 (32 Blossom Lane, Augusta)

Time	Topic
10:00	Welcome & agenda overview
10:05	Review progress and information gathered since 6/16 WG meeting • Share about 1) potential state-funded program, 2) best practices and standards for resilient building, and 3) insurance education
10:15	Discussion • Discuss shared information (summarized below) and proposed directions • What would an ideal education toolkit for insurance look like? ◦ What information would be most useful to consumers and insurance agents? ◦ What would be the best channels/format to share information that would resonate? ◦ What could an end deliverable look like?
10:55	Next Steps • Confirm next work group meeting date (7/28 and/or 8/14)
11:00	Adjourn

Proposed focus areas (to discuss):

- Work to develop a set of best practices (voluntary standards) for wwf resilience building that could help property owners upgrade and maintain their structures in a way that could 1) alleviate risk from future storms and 2) potentially help make properties more insurable and premiums more affordable (in the long term)
 - Use NFIP flood standards as a starting point but explore additional things like building materials, electrical installation, shoreline protection measures, etc.
 - Identify criteria that insurance underwriters base coverage on
 - Identify what consumers need to look at and maintain to make their property insurable
- Work to develop educational resources for insurance for both consumers and insurance agents
 - Use the [WWF Information and Technical Assistance Fund](#) to support this (limited funds currently)
 - Develop resources for consumers to know 1) what types of coverage are available, 2) what is specifically covered within certain policies, and 3) how to go about getting specific coverage
 - Seek insurers and agencies/brokers who want to be actively listed as resources for wwf property owners/businesses
 - Develop resources for insurance agents to better understand the specifics of wwf properties and needs